Proposal Instructions

Thank you for your interest in submitting a proposal to BeWonderNow, Inc. We look forward to reviewing your application. Please carefully review the following instructions before submitting your application. At any time during the application process, you can select the button to, “save.” When this option is selected, you will be emailed a link that will allow you to return to the application.

Funding requests between $25k-$150k will be considered. **The indirect rate for all applications is 10% and cannot be negotiated.**

Please note: All **funded** proposals are required to agree to share royalties as a percentage of net sales or licensing fees derived from the commercialization or licensing of such technology, product or service for a period of five years. Check with your institution’s research administration or legal group to make certain this is acceptable prior to submitting your proposal. This is common practice for small foundations in order to keep funding sustainable.

The application includes the following sections.

Cover Letter – 1 page (upload)
Acknowledgement of AI statement (requires e-signature)
Proposal – maximum 5 pages (may include optional appendix for figures) (upload)
Budget/Budget Justification
Key Personnel Document
Other Support
Project Performance Site Document
NIH biosketch for all key personnel (upload)
Acknowledgement of AI statement

Application Instructions

Cover Letter Instructions
All applications must include a cover letter addressed to the review committee. This letter should clearly outline how the requested funds will be utilized to advance your research. Specify whether the funding will support pilot data for a future submission or if it will be used to demonstrate proof-of-principle or proof-of-concept. Be explicit about the intended use of the funds and how they will contribute to the progression of your research. Additionally, given the foundation's emphasis on innovation, highlight what makes your project innovative and why it merits consideration for funding. This document requires manual upload.

AI Statement
Review the AI Statement in the application. Electronically sign and date the document within the application to acknowledge your understanding and agreement.

Research Proposal Instructions
The research proposal should follow the following format. This document requires manual upload.

I. **Lay Summary (limited to three sentences)**

II. **Research Proposal and Strategy (limited to 5 pages), may include figures in an appendix that are not included in the proposal page limit**
   a. **Significance -** state the research problem, current state of knowledge, and potential contributions of the research to the field. Explain the importance of the problem or critical barrier to progress in the field that the proposed project addresses. Explain how the proposed project will improve scientific knowledge,

technical capability, and/or clinical practice in the area of brain cancer research. Describe how the concepts, methods, technologies, treatments, services, or

preventative interventions that drive this field will be changed if the proposed aims are achieved. It should include a critical evaluation of the literature and identify the gap that this project will fill. The literature review should provide only that information that directly pertains to the scientific need for your project and should reflect up-to-date knowledge of the field. The specific aims and hypotheses should be included at the end of this section.

b. **Innovation -** explain how the application challenges and seeks to shift current research or clinical practice paradigms. Describe any novel theoretical concepts, approaches or methodologies, instrumentation or interventions to be developed or used, and any advantage over existing methodologies, instrumentation, or interventions.
c. **Approach -** describe the overall strategy, methodology (including study design and population), and analyses to be used to accomplish the specific aims of the project. Describe how you plan to carry out the research. Include details related to specific methodology and explain why the proposed methods are the best to accomplish study goals. Describe any novel concepts, approaches, tools, or techniques. Your research methods should relate directly to the specific aims. This section is critical for demonstrating that you have developed a clear, organized, and thoughtful study design that tests the central hypothesis. State how the data will be collected, analyzed, and interpreted. Describe statistical techniques that will be used. Include a proposed timeline for completing the work. Discuss potential problems, alternative strategies, and benchmarks for success anticipated to achieve the aims. If the project is in the early stages of development, describe strategy to establish feasibility.

III. References – not included in the 5-page limit

IV. Optional appendix for figures – not included in the 5-page limit

Budget / Budget Justification
The budget page includes all personnel costs and any other expenses related to the project. Direct costs may not exceed $150k. All expenses must be justified in the budget justification.

Key Personnel
Complete the key personnel page for the PI and all key personnel.

Other Support
Provide a list of any other external support and perceived financial overlap for the PI only. Please note that having some support for this grant does not eliminate you from getting funding. We realize that while you may have some support, it may not be the total support that is required for your project.

Project Performance Site Document
Complete the document for the physical location of the site. This document contains fields for the finance and contracts contact specific to your project.

NIH Biosketch
Upload an NIH Biosketch page for the PI and all key personnel.

Please direct any questions about the application or application process to sandi@bwnfoundation.com.